

NORTH-EASTERN HILL UNIVERSITY



(A Central University Accredited by NAAC and Selected for Potential for Excellence by UGC)

DEPARTMENT OF MANAGEMENT

APPLICATIONS FOR MBA ADMISSION FOR THE SESSION 2012-14

THE UNIVERSITY

The North-Eastern Hill University is a premier academic institution and the oldest central university in the North-Eastern Region. The University has highly qualified faculty members recognized nationally and internationally through their quality of research and prestigious awards. After having strong foundation in post graduate programmes in more than 20 conventional disciplines in the area of science, social science, humanity and languages during the last 4 decades, the university launched PG programmes in professional courses in Management, Engineering and Law in 2006.

THE DEPARTMENT OF MANAGEMENT

The Department of Management was established with an objective to provide the students with an appropriate combination of conceptual framework and practical insight into managerial challenges and business opportunities for grooming entrepreneurial initiatives. Its unique feature of Financial Autonomy has been facilitating to make synergy with Doyens of Management and professionals across the Premier Institutions to bring an integrated approach from International, National and Regional perspectives. The MBA programme is full time course with an exhaustive course curriculum, regular industrial visits, winter internship, regular interaction with industry experts and visits to rural enterprises for exposure to Indigenous knowledge and systems. Our unique learning methodology includes learning case studies, group discussions, debates, seminars, business games, role plays, self managing team, and venture creation projects. Its academic session for seventh batch (2012-14) of the students will commence from 1st August, 2012.

ABOUT THE PROGRAMME

The two year programme comprises of 20 compulsory papers, 10 elective papers and a Project Work. The most unique feature of the programme is that it provides dual Specialization which is vital in the present-day business environment.

SPECIALIZATIONS OFFERED

Marketing Management
Financial Management
Human Resource Management
Agri-Business Management

SALIENT FEATURES

Meritorious, dedicated & experienced faculty
Excellent library facility
Effective placement cell
Unique & distinctive programme with components of Agri- Business Management which has ample scope in the current scenario.
Ultra modern computer library with round the clock internet.
Comfortable & separate hostels for MBA boys & girls.
Industry-Institute partnership & interface cell.
Well furnished classrooms with OHP & LCD facility
Faculty exchange programme with leading Universities/Institutes.

ELIGIBILITY

A bachelor degree in 10 + 2 + 3/4 mode in any discipline with minimum 50% (45% in case of SC/ST) aggregate marks from a recognized Indian or Foreign University / Institution.
Those appearing in the final year examination can also apply.

SELECTION

Candidates desirous to seek admission should appear in any one of the MAT to be conducted by AIMA in May, September, December, 11 & February, 12. The short listed candidates on the basis of MAT score have to appear in group discussion and personal interview conducted by the Department.

HOW TO APPLY

Eligible candidates who are willing to seek admission in MBA programme of NEHU are required to fill up the NEHU application form enclosing their respective MAT score. The NEHU application form along with prospectus can be obtained from the office of the Dean, Students Welfare, NEHU, Shillong or from the office of the Pro-Vice Chancellor, NEHU, Tura Campus, Chandmari, Tura-794002, Meghalaya by paying Rs. 300/-only through Demand Draft in favour of North-Eastern Hill University payable at Shillong or through Chalan available at NEHU, Shillong and NEHU, Tura Campus. Application form together with prospectus can also be downloaded from the university website www.nehu.ac.in

Date of Issue of NEHU Application Forms:

16th January 2012

Last date of Submission of Application Forms: 31st March 2012

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